



## Application Guidance

### What would YOU do with £500 to create positive change in your community?

Do you see opportunities around you to make things better, but need some support and advice – not to mention some cold hard cash - before you can get going? **Pounds for Purpose** can help.

We're offering awards of **£500** to young people that want to stand up and make an impact, and who have ideas that can make a difference to people or the environment.

### What we're looking for

- **Applications from young people aged 16-26**
- **Ideas on any theme related to positive change provided that you can tell us how this would make a difference, and how you would measure your success.**  
Here are some suggested themes to inspire you:
  - o **Tackling inequality** – breaking down barriers, whether due to age, disability, gender, gender identity, sexual orientation, ethnicity, religion, economic deprivation or any other unjust reason;
  - o **Bringing people together** – creating events or social spaces that are inclusive and welcoming, reducing isolation and building connections
  - o **Promoting positive mental health** – battling stigma and prejudice, and helping people with mental health issues to reach out
  - o **A greener world** – reducing negative impact on the environment and creating a more sustainable future
  - o **Caring for others** – working to support and look after the more vulnerable members of our society, including children, the elderly, the sick, and individuals affected by financial hardship or homelessness.

Take a look at some of our [case studies](#) for examples of other young people we have already supported.

- **An explanation of how you would use the £500 award to achieve your goals** – We're looking for a plan of action, including a rough idea of the costs you would want to cover with the award and a target or milestone that you would want to achieve.
- **Projects that can spend the award budget and report back within 6 months** – although we'd like to work with you to take the project further if it shows good potential, including helping you to access further funding and business support to make that happen.



**pounds for  
purpose**  
a Firstport initiative



- **We're particularly keen to support projects that have some way to generate income for themselves, and keep the good work going** – but this is something that we have a lot of experience in developing here at Firstport, so we can help you work this out. *At this point, we're most interested in your idea and the change you want to make.*

### To meet our eligibility criteria:

- Applicants must be aged 16-26 and permanently resident in Scotland at time of applying
- Most people who benefit from the project must be resident in Scotland
- Proposed projects must not already be up and running on a regular basis
- Proposed projects must be developed by an individual or team of individuals, as opposed to a pre-existing, established organisation
- Proposed projects must not involve political campaigning or the advancement of religion

### How to apply:

The application process is very simple:

1. Submit an [application form](#)

We will let you know when we have received your application, and will come back to you within 2 months to let you know if you have been successful.

### If we like your idea

We will have a chat with you to explain the next stages in the process and to tell you about the other support we can offer to give you the best chance of achieving your goals.

Once you are up and running, we will ask you to complete a brief written report, confirming how you have spent the £500 and attaching photographs or video of your project in action.

**Good luck!**

### A note on data protection...

Firstport is committed to respecting your privacy and protecting your personal data.

We will keep the information provided within your application on file for a period of seven years. It will be permanently deleted after the publication of Firstport annual accounts. This is for accounting purposes and in line with HMRC requirements.



**pounds for  
purpose**  
a Firstport initiative



Submitting an application to Pounds for Purpose is acknowledgement that you understand and accept our obligations under the General Data Protection Regulation (GDPR) set out in our [Privacy Policy](#).

*Pounds for Purpose awards are funded by the Social Entrepreneurs Fund which is delivered by Firstport on behalf of the Scottish Government.*